

Your smile says more about you than any other physical feature. Often, it's the first thing people notice about you.

If you've ever wished for a brighter, whiter smile, you can get it now with Opalescence whitening treatments. As the industry leader for more than 25 years, Opalescence whitening has successfully taken thousands of smiles from dull to dazzling.

Give your smile—and your confidence—a boost today with **Opalescence**[®] whitening treatments.

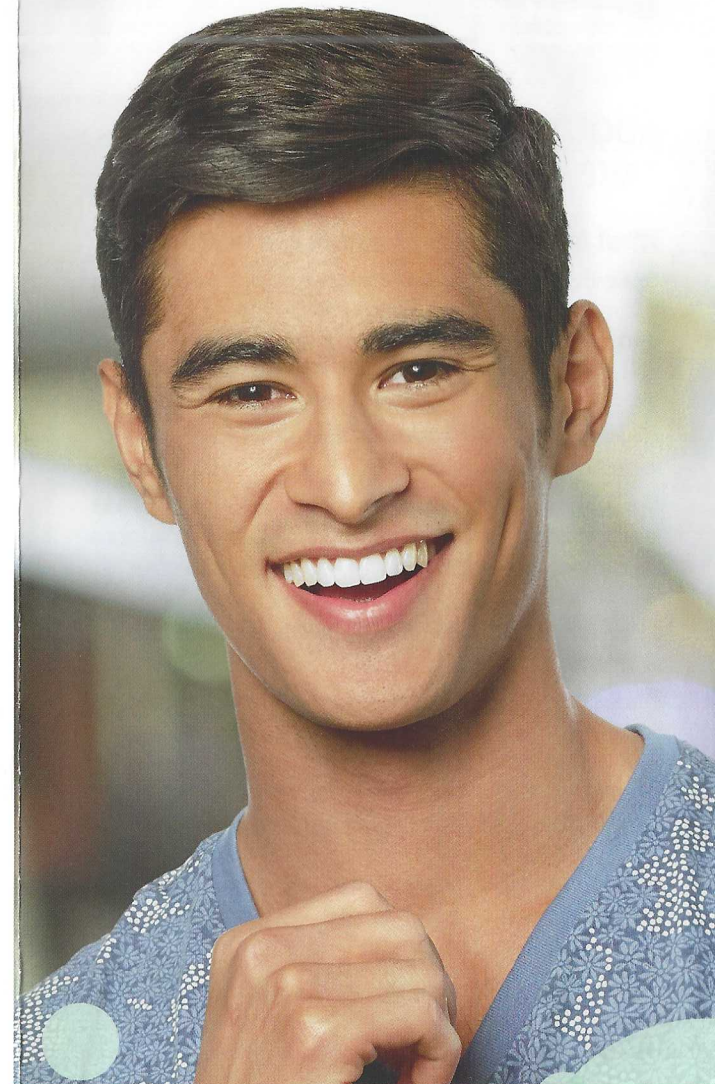
- 1 Browning WD, Myers M, Downey M, Pohjola RM, Brackett WW. Report on low sensitivity whiteners. *J Dent Res* 85(Spec Iss A): 1650, 2006 (www.dentalresearch.org).
- 2 Basting RT, Rodrigues AL Jr, Serra MC. The effects of seven carbamide peroxide bleaching agents on enamel microhardness over time. *J Am Dent Assoc.* 2003;134(10):1335-42.
- 3 Al-Quanaian TA. The effect of whitening agents on caries susceptibility of human enamel. *Oper Dent.* 2005;30(2):265-70.
- 4 Clark LM, Barghi N, Summitt JB, Amaechi BT. Influence of fluoridated carbamide peroxide bleaching gel on enamel demineralization. *J Dent Res* 85(Spec Iss A): 0497, 2006 (www.dentalresearch.org).
- 5 Amaechi BT, Clark LM, Barghi N, Summitt JB. Enamel fluoride uptake from fluoridated carbamide peroxide bleaching gel. *J Dent Res* 85(Spec Iss A): 0498, 2006 (www.dentalresearch.org).
- 6 Browning WD, Myers M, Downey M, Pohjola RM, Brackett WW. Report on low sensitivity whiteners. *J Dent Res.* 85(Spec Iss A):1650, 2006 (www.dentalresearch.org).

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Get more confidence
in your smile



Opalescence[®]
tooth whitening systems





ABOUT OPALESCENCE® TAKE-HOME WHITENING

What is Opalescence take-home whitening?

Opalescence take-home whitening is a professional whitening treatment that is so powerful and effective it is only dispensed by dentists. Proven successful at providing dramatic, long-lasting results, it has received many awards in the dental world.

How does Opalescence take-home whitening work?

Opalescence take-home whitening is a whitening gel that you wear in custom-made trays. Your dentist will take impressions of your teeth to make trays perfectly tailored to your smile.

How long do I wear Opalescence take-home whitening?

The length of time you need to wear Opalescence take-home whitening will vary depending on your unique circumstances. A typical treatment lasts one week to 10 days. You may need to wear the trays for 30 minutes a day, several hours a day, or overnight, depending on what your dentist recommends.

How is Opalescence whitening different from other whitening treatments—over-the-counter and professional?

Over-the-counter whitening treatments, such as whitening strips, can lighten teeth. But for optimal results, you want to rely on a professional treatment.

Other professional treatments also exist, but Opalescence take-home whitening has set many “firsts” in the industry and is the preferred choice of thousands of dentists and hygienists. One thing we often hear is, “It just works better!”

ABOUT TEETH WHITENING

What causes tooth discoloration?

Many factors make teeth lose their luster. Genetics is one factor; some people just have whiter teeth than others.

Other factors include cigarettes, dark foods and beverages (including coffee, soda, tea, and red wine), age, medications (such as tetracycline), and tooth trauma.

How does teeth whitening work?

The active ingredient in most teeth whiteners is some form of peroxide. Oxygen molecules from the peroxide penetrate the tooth and break down discolored molecules.

Because the oxygen molecules spread throughout the entire tooth, it is not necessary for the whitening gel to touch every part of the tooth for the entire tooth to be whitened.

Will whitening cause tooth sensitivity?

Some people experience sensitivity while whitening, but many do not. Sensitivity does not mean damage has been caused to your teeth. It is temporary and typically disappears within a few days.

Opalescence whitening gel also contains unique ingredients designed to make your whitening experience as comfortable as possible.¹ Your dentist can provide you with desensitizing treatments if you experience lingering discomfort.

Will whitening weaken my teeth?

No. Whitening has not been shown to weaken teeth.²⁻⁶

How long do whitening results last?

Whitening results typically last several years. If your teeth start to discolor again over time, you can simply repeat a whitening treatment.

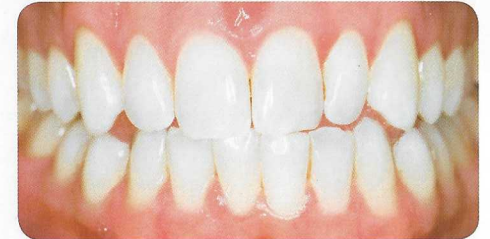
Who can whiten?

Almost anyone can successfully whiten their teeth. Opalescence take-home whitening is effective at treating discoloration caused by age, food and drink, cigarettes, or even medication or tooth trauma. We also see patients of all ages whiten—from teenagers to 90-year-olds.

**Wondering if you're a good candidate?
Just ask your dentist!**



Before Opalescence whitening treatment



After Opalescence whitening treatment

Whiten Your Smile Today!

Don't wait any longer to get the smile you've always wanted. Ask your dentist about Opalescence whitening treatments today, and join the thousands of others who've successfully whitened their smiles and brightened their lives.